



compact
Pleszew

Compact city theory and practice

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Compact city (15-minute city)

- THEORETICAL ASPECT

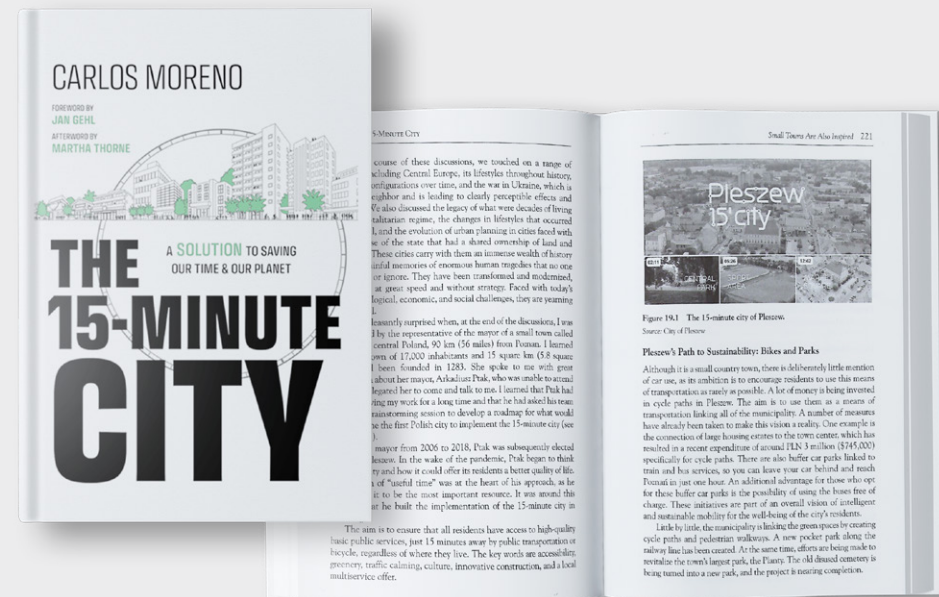
A compact city (15-minute city) is a model of urban development in which residents can meet their basic needs by walking or cycling short distances within a densely built-up area.

Public transport also plays a crucial role in a compact city. In this concept, it is important to bring housing, work, education, leisure, services, and nature closer together, thereby reducing people's dependence on road (car) transport.

The basic principles of the model are:

- promoting functional diversity (harmonious use of the city in different ways), and
- developing compact and well-connected districts.

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Source: Moreno, C. (2024).

The 15-Minute City: The Urban Planning Concept for Building Sustainable Cities. John Wiley & Sons, Inc.

Pleszew – case study

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- urban-rural commune
- 17 thousand inhabitants in the city

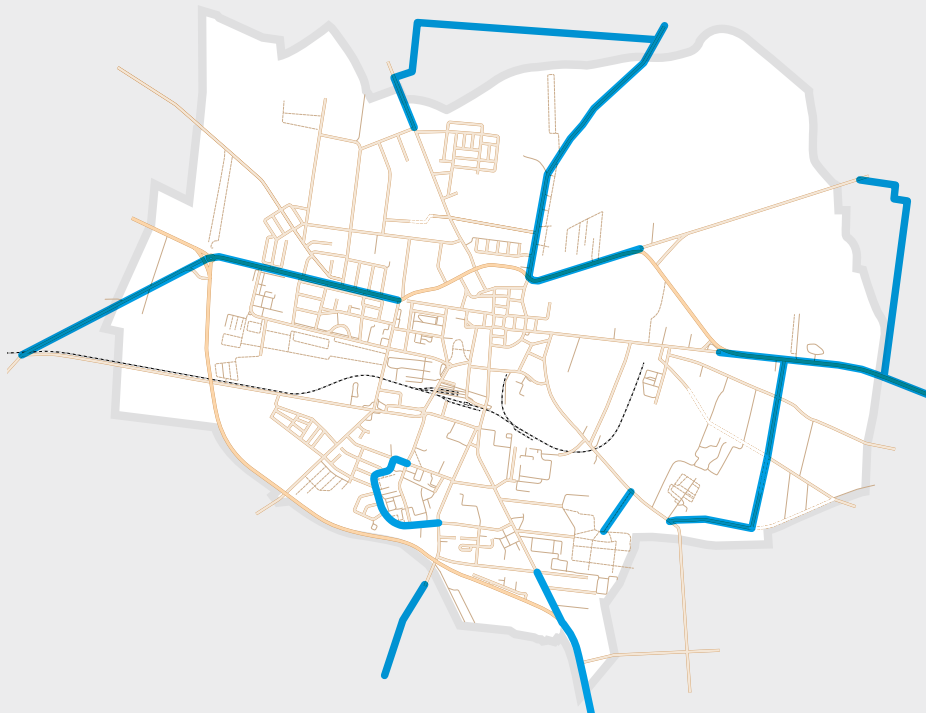


Key elements of building a compact city

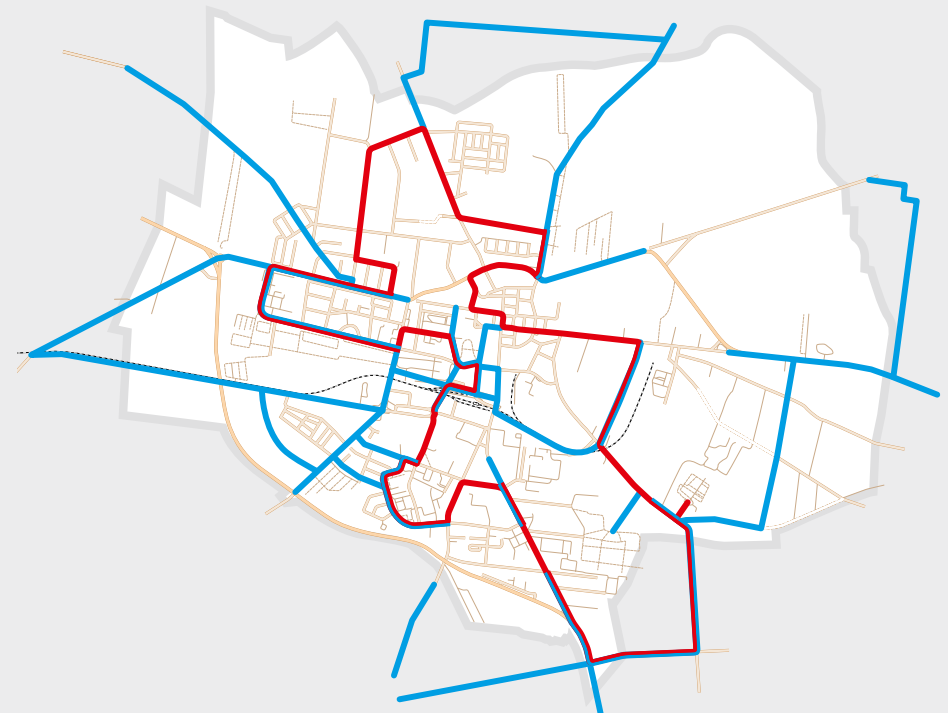
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- urban mobility
- public transport and integrated cycling network

UNTIL 2018



2019-2025



— bicycle path
— line route PL1

Key elements of building a compact city

BUSES AND BICYCLE PATHS

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Key elements of building a compact city

PARK & RIDE FACILITIES

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CYCLING EDUCATION

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GREEN AREAS

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REVITALIZATION

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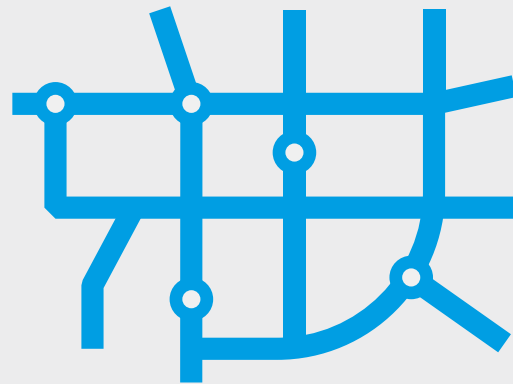
MULTI-FAMILY HOUSING



Visual identity elements

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Point of the road

Urban grid - streets

Lettering - "P" letter

Key conclusions for small towns

- Plan at the scale of the whole city, not just individual streets.
- Discover what makes your city stand out.
- Rely on the knowledge of experts and researchers.
- Travel and learn from the best, but verify the solutions.
- Learn from others' mistakes.
- Don't try to compete with big cities – play to your own strengths.
- What works in a large city won't always work in a small one.
- A small city is often a major advantage.
- Social media are not the voice of all residents.

